

MacombCenter

for the Performing Arts

2018-2019 Advertising Opportunities

With more than 35,000 programs distributed each season, you can be assured maximum coverage for your advertising dollar! You can purchase a single advertisement, or we would be pleased to customize a package combining sponsorship with additional advertising options.

Whichever method you choose, the Macomb Center looks forward to helping expand your brand recognition.

Our Program Book is also displayed on our mobile app;
giving your advertisement additional visibility.

BROADWAY, FAMILY FUN, MUSIC, DANCE AND COMEDY...

our shows are diverse as is our audience!

Your ad will be seen by audiences from

October 2018—June 2019

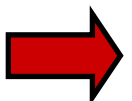
	Full Page (with bleed)	Full Page (no bleed)	3/4 Page	1/2 Page	1/4 Page
Width	5 1/2"	4 7/8"	4 7/8"	4 7/8"	4 7/8"
Height	8 1/2"	7 3/4"	5 7/8"	3 7/8"	1 7/8"
Price	\$2,000	\$2,000	\$1,750	\$1,200	\$500

ARTWORK IS DUE BY AUGUST 31, 2018

E-mail completed artwork in PDF format to AugustineK@macomb.edu

Subject Line: 2018/19 Program Book Ad



CONTACT: Kerrie L. Augustine, Sales and Marketing Manager ♦ 586.226.4737 ♦ AugustineK@macomb.edu



**RESERVE YOUR AD SPACE
TODAY!**

**586.226.4737 or
augustinek@macomb.edu**



Full Page 


3/4 Page 
1/2 Page 

1/4 Page 



**2018–2019 SEASON
ADVERTISING AGREEMENT**

YES! I/we are happy to advertise in the 2018–19 Season for the Macomb Center for the Performing Arts! *Please be sure to mark your level below.*

SEASON PROGRAM BOOK—Color Ad

- (\$2,000)—full page
- (\$1,750)—3/4 page
- (\$1,200)—1/2 page
- (\$ 500)—1/4page

PROGRAM INSERT (Pick Your Show)—Black & White Ad

- (\$500)—full page
- (\$250)—*You provide printed copies of your advertisement & we'll insert them into our program.*

LOBBY DISPLAY TABLE

- (\$600)—Four Performances
- (\$300)—Single Performance

Enclosed is my/our Commitment of \$ _____ by:

- DISCOVER
 MASTERCARD
 VISA

CARD NUMBER

SECURITY NUMBER

EXP. DATE

NAME AS IT APPEARS ON CARD

SIGNATURE OF CARDHOLDER

- CHECK OR MONEY ORDER *please make checks or money orders payable to: Macomb Center for the Performing Arts*
 INVOICE me/us at the address below

COMPANY NAME

CONTACT PERSON NAME AND TITLE

ADDRESS

CITY

STATE

ZIP

TELEPHONE

FAX

EMAIL

WEBSITE

AUTHORIZED SIGNATURE

DATE

Please return your form to:

Mail: Macomb Center for the Performing Arts, 44575 Garfield Road, M-128, Clinton Township, MI 48038
 Phone: 586.226.4737 | Fax: 586.286.2272
 Email: AugustineK@macomb.edu
 Contact: Kerrie L. Augustine, Sales and Marketing Manager